

The Falls Festival

PO Box 47
Rensselaer Falls, NY 13680

March 15, 2022

Dear Local Business Owner and Residents,

Our festival's mission is to:

- Generate an atmosphere of fun and excitement through family values and strong community spirit.
- Support the growth and development of local businesses, community committees and local non-profits.

The Committee is working with the following schedule for the Fall Festival:

Friday, September 9th

5pm - 11pm: Craft & Food Vendors

5pm - 11pm: LIVE Music

Family Fun Events & More

**** Bounce Houses &**

Kid Games Both Days **

Saturday, September 10th

8am: Kids Fishing Derby, Walk Run/Food Drive

11am - 8pm: Craft & Food Vendors

11am - 11pm: Family Fun, LIVE Music & More

Fireworks @ Dusk

We are looking for sponsors for this event, and want to offer you this great opportunity for advertising! All proceeds from the sponsorship will pay for the implementation of a weekend long street festival.

Falls Festival ~ Levels of Sponsorship

Level 1 - \$1000 Sponsorship

Includes:

Voucher for a free meal and two free beverages, your choices will be made available when confirming with the committee. Also included at this level is a yard sign for a member of your business, your business name along Main Street, LIVE shout out on Yes FM! 96.7 and announced before/during & after the LIVE musical performances.

Level 2 - \$500 Sponsorship

Includes:

Live shout out on Yes FM! 96.7 and announced before/during & after the LIVE musical performances and sponsorship name placed on the back of our Falls Festival Merchandise.
Yard sign along Main Street.

Level 3 - \$100 Sponsorship

Includes:

Business name announced before/during & after the LIVE musical performances and sponsorship name placed on the back of our Falls Festival Merchandise.

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If you are interested in being a sponsor for this event, please fill out the information below and mail this form, along with a check **made payable to the Rensselaer Falls Fall Festival Committee**, and received before

August 1st to be eligible for a spot on our t-shirt:

Committee Chair Michael Hammond
PO Box 47, Rensselaer Falls, NY 13680

Business Name:

Phone Number:

Business Address:

Level of Sponsorship (circle one): 1 2 3 \$ _____

Once your form and payment are received, one of our Falls Festival Committee Members will contact your organization to confirm all details and answer any questions you might have and provide you with your festival vouchers.

If you have any questions or concerns, please feel free to contact one of our Falls Festival Committee Members:

>> Michael Hammond, 315-276-0189

>> Stacy Gushea, 315-869-1745

>> Connie McAllister, 315-323-4697

>> Shelly Sanderson, 315-528-2469

>> Jolene LaSiege, 315-869-8681

We thank you in advance for your support and generosity,

Regards,

Jolene LaSiege & Michael S. Hammond

Committee Co-Chairs